

# Use Cases | Oracle Database Appliance

**ORACLE®**  
**DATABASE APPLIANCE**



## Cloud Creek Simplifies Management, Increases Performance and Saves Money for Clients with Oracle Database Appliance



Since 1996, Cloud Creek Systems has been a leading Oracle technology services provider and reseller to companies across the United States and Canada. Over the years, Cloud Creek has completed more than 1600 consulting engagements spanning over 300 valued customers. An Oracle Platinum Partner Cloud Creek delivers a range of services, from consulting to managed services to Oracle solution acquisition. Using a team approach, Cloud Creek provides the expertise organizations need to maximize the return on investment in their Oracle solutions.

### Awards and Accolades

- 2015 CIOReview – Top 20 Most Promising Database Solution Providers
- 2013 & 2012 Oracle Excellence Award – Oracle on Oracle
- 2013 & 2012 Oracle Excellence Award – Database, Engineered Systems
- 2009 Oracle Global Partner Award
- 2009 & 2007 Oracle Titan Award



## Packaged Offerings – Services Bundled with ODA

### Managed Services and ODA

Cloud Creek provides monthly subscription 7x24x365 database managed services to monitor and proactively manage Oracle database architectures on ODA.

### 'Soft Audit' and Savings with ODA

Sub-capacity licensing provides flexibility and protection against license compliance issues. Cloud Creek can provide a full license audit and recommend ways to use ODA to right-size Oracle technology licensing.

### Applications-in-a-Box

Oracle EBS and Third Party Applications are certified to run on ODA. Cloud Creek has deployed EBS and applications including RedPrairie Warehouse Management System on ODA. Provides simplified easy to manage environment.

### Hardware Refresh and Performance Optimization

Cloud Creek provides consolidation, performance diagnosis and tuning. Report recommendations will specify practical and provable advantages of refreshing hardware architecture with 'Oracle on Oracle' ODA.

### High Availability (Scale, Failover and Disaster Recovery)

A Maximum Availability Architecture has several key components including RAC (database clustering), backup and DR. ODA has built in features that simplify the complexity of running a mission critical 24x7x365 architecture.

### Proof of Concepts, Benchmarks, Hands-On Testing

Cloud Creek has ODA X6-2, ODA X5-2, Exadata and ZFS in a Center of Excellence lab for customer discovery and testing. Customer data can be loaded and scenarios tested before buying.



# Cloud Creek ODA Customer Use Cases

## Near Real-Time Data Performance

A firm that gathers data from movie theaters on film performance and provides near real-time analysis to movie studios needed to replace unpredictable and difficult to patch DIY systems with a predictable, easy to manage and high performing server.

## Database Migration and Skills Transfer

BioPharma clinical development firm uses Argus application. Needed to transition skills from Microsoft to Oracle/Linux after Argus was acquired by Oracle. Cloud Creek engineered solution and on-the-job training to allow valued IT staff with deep business knowledge to stay on the job during transition and emerge with strong Oracle skills.

## Consolidate on Simplified Engineered Platform

Fast growing hospital required data warehouse consolidation, integration and database security strategy. Cloud Creek designed multi-layered solution spanning Hardware and Software layers, including both Exadata and ODA for specific tasks.

## Pay as You Grow Pricing with Significant Savings

A call center support firm needed a scalable server to support rapid growth and complex data analysis. The ODA sub-capacity pricing model gave them all the horsepower up front with the ability to turn on cores as needed, eliminating the risk of adding new 3<sup>rd</sup> party parts to reconfigure server architecture. Oracle software licenses only required for cores being used, rather than for all cores in server.

## Application in a Box

Consumer products firm running warehouse management system requires 7x24 operations. Downtime is not an option. Deployed first ODA with RAC for High Availability. Later, deployed second ODA for Disaster Recovery. Simplified ODA architecture is easy to manage with maximum availability.

## Low Cost SaaS Platform

An online auction firm analyzed the ODA as part of a hardware refresh. They bought the first ODA due to the advice of Cloud Creek and the 'ridiculously low price' stating they had nothing to lose. The ODA exceeded all expectations for performance, reliability and manageability and now multiple ODAs are deployed supporting scalable SaaS online auction system.

## 'Future Proofing' architecture

Internet services firm could not predict growth. ODA came with all cores available but not activated until required by scaling. This keeps up-front license costs manageable. No re-architecture required if growth projections came up short. Easy to turn on new cores with no reconfiguration of systems, database or apps.

## Why Cloud Creek

Cloud Creek Systems deploys Oracle technology using Best Practice pre-built templates developed over 21 years, which create fast results and rock solid systems for clients. Services include Design and Deployment, Performance Tuning, Optimal product licensing, and 24x7 DBA Managed Services at low cost and with a passion for problem solving and customer success. After a first project, 97% of our clients hire us for additional projects. That's how we have served over 300 local clients with 1600+ projects and won 8 National Awards from Oracle in the last 10 years. Call us for a free consultation!