

Case Study | Exadata Engineered Systems



Cloud Creek Helps Jenny Craig Deliver Platform for Personal Coaching, Product Sales and Timely Business KPI for Executives



Since 1996, Cloud Creek Systems has been a leading Oracle technology services provider and reseller to companies across the United States and Canada. Over the years, Cloud Creek has completed more than 1600 consulting engagements spanning over 300 valued customers. An Oracle Platinum Partner Cloud Creek delivers a range of services, from consulting to managed services to Oracle solution acquisition. Using a team approach, Cloud Creek provides the expertise organizations need to maximize the return on investment in their Oracle solutions.

Awards and Accolades

- 2015 CIOReview – Top 20 Most Promising Database Solution Providers
- 2013 & 2012 Oracle Excellence Award – Oracle on Oracle
- 2013 & 2012 Oracle Excellence Award – Database, Engineered Systems
- 2009 Oracle Global Partner Award
- 2009 & 2007 Oracle Titan Award



Jenny Craig's Business Challenges

Jenny Craig focuses on delivering 1-1 coaching for weight loss and product sales from food plans for dieters. Their current system was not performing consistent with client expectations. Unexpected downtime affected product orders, scheduling client appointments and running marketing activities. Slow systems kept executives from receiving timely KPI analytics reports on the business.

Cloud Creek's Solution

Cloud Creek recommended moving Jenny Craig's infrastructure from a loosely integrated mix of products (servers, network, storage) to a single engineered system architecture designed for maximum performance and reliability. Cloud Creek ran benchmarks of Jenny Craig's toughest data queries and loads on an Exadata in Cloud Creek's Center of Excellence. This allowed proof of performance before any investment was made on new infrastructure.

Jenny Craig's Benefits

Business value included reliable 24x7 uptime for web-based clients. Predictable data loading and timely reporting of business KPI for key executives enabling faster informed decisions. Technical value included eliminating multiple points of failure amongst different vendor products. Ease of management and problem diagnosis. Focus on improving business systems vs. constantly trouble-shooting unpredictable infrastructure emergencies.

Why Cloud Creek

Willingness to invest in proof of performance. Understood key business issues impacted by technical problems. Deep experience with Oracle database and engineered systems. Investment in local on-site project management collaborating with IT leaders. Shared values of customer service excellence.